## **ORDER**

Orders Order / Rev: 711523 06304176 Alt Order #: DSCC IE Product Desc: KSDK 1139 Estimate: 10/09/12 - 11/05/12 Flight Dates: Primary AE: Kristin Waskie Original Date / Rev: Sales Office: 09/05/12 / 10/17/12 T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senate Campaign Comm. A35+ New Business Thru: Demographic: **Product Codes:** IS-Issue/Non Order Separation: 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	112	\$186,625.00	\$158,631.25
10/29/12	11/05/12	58	\$96,975.00	\$82,428.75

P-1

AGY, GEN, POL

## **Totals**

Advertiser External ID: Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	112	\$186,625.00	\$158,631.25	0.00
November 2012	58	\$96,975.00	\$82,428.75	0.00
Totals	170	\$283 600 00	\$241,060,00	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSDK	37%	\$283,600.00
Market	100%	\$766,486.49

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	6%	\$45,989.19
KETC	0%	\$0.00
KMOV	28%	\$214,616.22
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	29%	\$222,281.08
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots Rate Pri	Rtg Type Spo	ts	Amount
E 1 KSDK	10/09/12	10/12/12	LN (M-F)	CM	10-1035p	- 1111	:30	4 \$2,700.00 P-1	0.00 NM	4	\$10,800.00
			LN (M-F)								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0	9/12	10/15/12	- 1111	4	\$2,700.00	0.00					
E 2 KSDK	10/16/12	10/29/12	LN (M-F)	CM	10-1035p	MTWTF	:30	3 \$3,375.00 P-1	0.00 NM	4	\$13,500.00
			LN (M-F)								

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Order / Rev: 711523 Advertiser: Democratic Senate Campaign Comm.

 Alt Order #:
 06304176
 Product Desc:
 DSCC IE
 KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp		Rate Pri	Rtg Type	Spots	Amount
E 2 KSDK	10/16/12	2 10/29/12	, ,	CM	10-1035p	MTWTF	:30	3	\$3,375.00 P-1	0.00 NM	4	\$13,500.00
Star	rt Date	End Date	LN (M-F) Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	16/12	10/22/12	MTWTF	1	\$3,375.00	0.00						
Week: 10/2 E 3 KSDK		10/29/12	MTWTF LN (M-F)	CM	\$3,375.00 10-1035p	0.00 MTWTF	:30		\$3,375.00 P-1	0.00 NM	4	\$13,500.00
L O NODIK	10/00/11	11/00/12	LN (M-F)	O.III	10 1000р	11111111	.00	·	ψο,ονο.οστ τ	0.00 14141		ψ10,000.00
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/3 E 4 KSDK		11/05/12 2 10/12/12		CM	\$3,375.00 10-11A	0.00 - TWTF	:30	3	\$450.00 P-1	0.00 NM	3	\$1,350.00
			News at 10am						*********			<b>*</b> 1,000100
Star Week: 10/0	t Date	End Date 10/15/12	Weekdays - TWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 5 KSDK			M-F 10-11A	CM	10-11A	MTWTF	:30	2	\$560.00 P-1	0.00 NM	6	\$3,360.00
			News at 10am						•			
<u>Star</u> Week: 10/1	t Date	End Date 10/22/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$560.00	Rating 0.00						
Week: 10/2		10/22/12	MTWTF	2	\$560.00	0.00						
Week: 10/3	30/12	11/05/12	МГWГF	2	\$560.00	0.00						
E 6 KSDK	10/09/12	2 10/22/12	Tonight Show Tonight Show	CM	1035-1137р	MTWTF	:30	1	\$1,010.00 P-1	0.00 NM	2	\$2,020.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF		\$1,010.00	0.00						
Week: 10/1		10/22/12	MTWTF		\$1,010.00	0.00						
E 7 KSDK	10/23/12	2 10/29/12	Tonight Show Tonight Show	CM	1035-1137p	МГWГF	:30	2	\$1,010.00 P-1	0.00 NM	2	\$2,020.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/2	23/12	10/29/12	МГЖГБ		\$1,010.00	0.00						
E 8 KSDK	10/09/12	2 10/12/12	M-F 1230-1p Show Me St. Lou	CM is	1230-1p	- TWTF	:30	2	\$575.00 P-1	0.00 NM	2	\$1,150.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	- TWTF	2	\$575.00	0.00						
E 9 KSDK	10/16/12	2 11/05/12	M-F 1230-1p Show Me St. Lou	CM	1230-1p	MTWTF	:30	2	\$675.00 P-1	0.00 NM	6	\$4,050.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/22/12	MTWTF	2	\$675.00	0.00						
Week: 10/2		10/29/12	MTWTF	2	\$675.00	0.00						
Week: 10/3 E 10 KSDK		11/05/12	MTWTF M-F Noon News	CM 2	\$675.00 12-1230p	0.00 - TWF	:30	2	\$675.00 P-1	0.00 NM	2	\$1,350.00
L TO NODIX	10/03/12	2 10/12/12	Noon News	Civi	12-1230ρ	- 1 W11'	.50	2	ψ0/3.001-1	O.OO INIVI		ψ1,330.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	- TWTF	2	\$675.00	0.00			ф <b>7</b> 00 00 <b>Б</b> 4	0.00.104		<b>0.4.7.</b> 40.00
E11 KSDK	10/16/12	2 11/05/12	M-F Noon News Noon News	СМ	12-1230p	MTWTF	:30	2	\$790.00 P-1	0.00 NM	6	\$4,740.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/22/12	МГЖГБ	2	\$790.00	0.00						
Week: 10/2		10/29/12	MTWTF MTWTF	2	\$790.00 \$790.00	0.00						
Week: 10/3 E12 KSDK		11/05/12		CM 2	2-3p	0.00 MTWTF	:30	2	\$675.00 P-1	0.00 NM	8	\$5,400.00
L 12 NODK	10/03/12	2 11/03/12	Dr. Oz	Civi	2-3ρ	IVII WII'	.50	2	ψ0/3.001-1	0.00 14101		ψ3,400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	2	\$675.00	0.00						
Week: 10/1 Week: 10/2		10/22/12 10/29/12	MTWTF MTWTF	2 2	\$675.00 \$675.00	0.00 0.00						
Week: 10/3		11/05/12	MTWTF	2	\$675.00	0.00						
E13 KSDK		2 10/12/12	•	CM	3-4p	- TWTF	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
			Ellen		(3:00 PM-4:0							
<u>Star</u> Week: 10/0	t Date	End Date 10/15/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$675.00	Rating 0.00						
E 14 KSDK			- 1 44 11,	CM	3-4p	MTWTF	:30	1	\$850.00 P-1	0.00 NM	3	\$2,550.00
	. 5, 15, 17	,55,12		O	٣	1111	.50	•	φυσυ.ου ι	3.33 THVI	• ~	Ψ=,500.00

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**KSDK** 

Order / Rev: 711523 Advertiser: Democratic Senate Campaign Comm.

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			M-F 3-4p Ellen		(3:00 PM-4:0	00 PM)					
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 10		10/22/12	MTWTF	1	\$850.00	0.00					
Week: 10, Week: 10,		10/29/12 11/05/12	MTWTF MTWTF	1	\$850.00 \$850.00	0.00 0.00					
E 15 KSDK			M-F 4P News	CM	4-430P	- TWTF	- :30	2 \$900.00 P-1	0.00 NM	2	\$1,800.00
			News 5 at Four					•			, ,
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/15/12	- TWTF	2	\$900.00	0.00		0 04 405 00 5 4	0.00.104	_	<b>AT 075 00</b>
E16 KSDK	10/16/1	2 11/05/12	M-F 4P News News 5 at Four	СМ	4-430P	МГЖГБ-	- :30	3 \$1,125.00 P-1	0.00 NM	7	\$7,875.00
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/22/12	MTWTF MTWTF		\$1,125.00	0.00					
Week: 10, Week: 10,		10/29/12 11/05/12	MTWTF		\$1,125.00 \$1,125.00	0.00 0.00				ĺ	
E 17 KSDK			M-F 430-5p	CM	430-5p	- TWTF-	- :30	4 \$1,125.00 P-1	0.00 NM	4	\$4,500.00
			Jeopardy							1	
	art Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating					
Week: 10, E18 KSDK		10/15/12	M-F 430-5p	CM	\$1,125.00 430-5p	0.00 MTWTF-	- :30	2 \$1,235.00 P-1	0.00 NM	2	\$2,470.00
E 10 KSDK	10/16/1	2 10/22/12	Jeopardy	Civi	430-5p	IVII VV I I'	30	2 \$1,235.00 P-1	U.UU INIVI	2	φ2,470.00
<u>Sta</u> Week: 10	art Date /16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 2	Rate \$1,235.00	Rating 0.00					
E 19 KSDK	10/30/1	2 11/05/12	M-F 430-5p	CM	430-5p	МГЖТБ-	- :30	5 \$1,235.00 P-1	0.00 NM	5	\$6,175.00
			Jeopardy								
	art Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Week: 10,		11/05/12	M-F 5P News	CM	\$1,235.00 5-530P	0.00 - 1111-	- :30	4 \$2,250.00 P-1	0.00 NM	4	\$9,000.00
L ZU NODN	10/03/1	2 10/12/12	News Channel 5		3-3301	-1111-	50	4 ψ2,230.001-1	O.OO INIVI	7	ψ9,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/15/12	- 1111		\$2,250.00	0.00					
E 21 KSDK	10/16/1	2 11/05/12	M-F 5P News News Channel 5	CM	5-530P	MTWTF-	- :30	5 \$2,800.00 P-1	0.00 NM	11	\$30,800.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF	1	\$2,800.00	0.00				ĺ	
Week: 10		10/29/12	MTWTF		\$2,800.00	0.00					
Week: 10,		11/05/12	MTWTF		\$2,800.00	0.00	.20	0	0.00 NIM		Φ4.4E0.00
E ZZ NODN	10/09/1	2 10/12/12	M-F 5-6A 5-6a	СМ	5-6A (5:00 AM-6:0	- TWTF 00 AM)	- :30	2 \$575.00 P-1	0.00 NM	2	\$1,150.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/15/12	- TWTF	2	\$575.00	0.00		0 4075.00 5.4	0.00.104		<b>*</b> 4.050.00
E 23 KSDK	10/23/1	2 11/05/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:0	MTWTF	- :30	3 \$675.00 P-1	0.00 NM	6	\$4,050.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12	MTWTF	3	\$675.00	0.00					
Week: 10		11/05/12	MTWTF	3	\$675.00	0.00					
E 24 KSDK	10/16/1	2 10/22/12	M-F 5-6A 5-6a	СМ	5-6A (5:00 AM-6:0	MTWTF 00 AM)	- :30	2 \$675.00 P-1	0.00 NM	1	\$675.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF	1	\$675.00	0.00				_	
E 25 KSDK	10/09/1	2 10/12/12	M-F 5P News Nightly News Adj	CM i.	528-530p (5:28 PM-5:3	- TWTF 30 PM)	- :30	2 \$3,375.00 P-1	0.00 NM	2	\$6,750.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/15/12	- TWTF		\$3,375.00	0.00		0 00 175 00 5	0.00.111	_	<b>#7 405 55</b>
E 28 KSDK	10/09/1	2 10/12/12	M-F 6P News News Channel 5	CM at 6P	6-630P	- TWTF-	- :30	3 \$2,475.00 P-1	0.00 NM	3	\$7,425.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/15/12	- TWTF		\$2,475.00	0.00					
E 29 KSDK	10/16/1	2 11/05/12		CM	6-630P	MTWTF-	- :30	4 \$3,025.00 P-1	0.00 NM	7	\$21,175.00

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**KSDK** 

Order / Rev: 711523 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06304176 Product Desc: DSCC IE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			News Channel 5	at 6P								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	16/12	10/22/12	MTWTF		\$3,025.00	0.00						
Week: 10/		10/29/12	MTWTF		\$3,025.00	0.00						
Week: 10/		11/05/12	MTWTF		\$3,025.00	0.00						
E30 KSDK	10/09/1	2 10/12/12		CM	6-7A	- TWTF	:30	3	\$1,125.00 P-1	0.00 NM	3	\$3,375.00
	_		6-7a		_							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	- TWTF		\$1,125.00	0.00			<b>^</b>			<b>^</b>
E31 KSDK	10/23/1	2 11/05/12		CM	6-7A	MTWTF	:30	4	\$1,350.00 P-1	0.00 NM	8	\$10,800.00
0.		<b>-</b>	6-7a	0 . 00.	Б.	5. ()						
Sta Week: 10/	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/29/12 11/05/12	MTWTF		\$1,350.00 \$1,350.00	0.00 0.00						
E 33 KSDK			630-7P Wheel	CM	630-7P	- TWTF	:30	3	\$2,250.00 P-1	0.00 NM	3	\$6,750.00
L 33 RODR	10/03/1	2 10/12/12	630-7P Wheel of	_	030-71	11111	.50	3	Ψ2,200.001 -1	0.00 14101	3	ψ0,730.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 10/		10/15/12	- TWTF		\$2,250.00	0.00						
			M-F NBC Today 7		7-9A	- 1111	:30	4	\$1,010.00 P-1	0.00 NM	4	\$4,040.00
200 HODIK	10/00/1	2 10/12/12	NBC Today 7-9A	0,1 0,11	7 071	1111	.00	•	ψ1,010.001	0.00 14111		ψ1,010.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 10/		10/15/12	- 1111		\$1,010.00	0.00					İ	
			M-F NBC Today 7		7-9A	МГЖГБ	:30	5	\$1,250.00 P-1	0.00 NM	10	\$12,500.00
			NBC Today 7-9A		. •			_	<b>*</b> ',=====			<b>*</b> :=,=====
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF		\$1,250.00	0.00						
Week: 10/	/30/12	11/05/12	MTWTF	5	\$1,250.00	0.00						
E38 KSDK	10/16/1	2 10/22/12	M-F NBC Today 7	'-9A CM	7-9A	MTWTF	:30	1	\$1,250.00 P-1	0.00 NM	1	\$1,250.00
			NBC Today 7-9A									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	16/12	10/22/12	MTWTF	1	\$1,250.00	0.00						
E39 KSDK	10/12/1	2 10/12/12	Fri Prime C	CM	9-10P	F	:30	1	\$3,375.00 P-1	0.00 NM	1	\$3,375.00
			Dateline		(9:00 PM-10	):00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	F	1	\$3,375.00	0.00						
E40 KSDK	10/19/1	2 11/02/12	Fri Prime C	CM	9-10P	F	:30	1	\$4,500.00 P-1	0.00 NM	3	\$13,500.00
			Dateline		(9:00 PM-10	):00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F		\$4,500.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	F F		\$4,500.00 \$4,500.00	0.00 0.00					ł	
E 41 KSDK				CM	10-1035p	S-	:30	1	\$2,700.00 P-1	0.00 NM	1	\$2,700.00
L41 KODK	10/20/1	2 10/20/12	LN (Sa)	Civi	10-1035р	3-	.30		φ2,700.00 F-1	U.UU INIVI	' '	\$2,700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-		\$2,700.00	0.00					Ī	
E 42 KSDK				CM	6-630P	S-	:30	1	\$1,575.00 P-1	0.00 NM	3	\$4,725.00
L IL NOBIC	10/20/1	2 11/00/12	News Channel 5		0 000.	S	.00	•	ψ1,070.001	0.00 14111		ψ1,720.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-		\$1,575.00	0.00						
Week: 10/	/22/12	10/28/12	S-	1	\$1,575.00	0.00						
Week: 10/		11/04/12	S-	1	\$1,575.00	0.00						
E43 KSDK	10/13/1	2 10/13/12		CM	6-7A	S-	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
			Sat 6-7A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S-	1	\$500.00	0.00						
E 44 KSDK	11/03/1	2 11/03/12		CM	6-7A	S-	:30	1	\$550.00 P-1	0.00 NM	1	\$550.00
			Sat 6-7A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	S-	1	\$550.00	0.00					I	

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**KSDK** 

Order / Rev: 711523 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06304176 Product Desc: DSCC IE

SIST   Date   Find Date   Control    Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo		Rate Pri		Spots	Amount	
Size   Date   Week (Jay   2014   20	E 45 KSDK	10/13/1	2 11/03/12			630-7P		S-	:30	1	\$1,125.00 P-1	0.00 NM	4	\$4,500.00
Week: 10715/12   107241/2	Star	rt Date	End Date			Rate	Rating							
Week: 10024712   100281/2														
Mesek: 107291/2   11/04/12														
E46 KSDK 10/13/12 11/03/12   Sat Prime B   CM   8-9P  S   :30   1 \$900.00 P-1   0.00 NM   4 \$3,600.00														
Sign   Date   End Date   Meekdays   Spots-Week   Rate   Rating   Week   1098/12   1042/12								S-	:30	1	\$900.00 P-1	0.00 NM	4	\$3,600.00
Week: 1008/12   101/41/2	Sta	rt Date	End Date	•	Spots/Week	Rate	Rating							
Week: 10/22/12   10/24/12					1									
Mexic   10/28/12   11/04/12   NC5 at PS un					•									
E48 KSDK 10/28/12 11/04/12   NCSat SP Sun					1									
News Channel 5 at 5 P Sun				NC5 at 5P Sun	CM			S	:30	1	\$1.575.00 P-1	0.00 NM	2	\$3.150.00
Meek 10/22/12   10/28/12   10/28/12					at 5P Sun						,			. ,
Week: 10/29/12   1/104/12   10/14/12   10/	Star	rt Date	End Date		Spots/Week	Rate	Rating							
E 49 KSDK   10/14/12   10/14/12   2 sun 6-7A														
Start Date   End Date   Weekldys   Weekldys   Spots/Week   Rate   Rating   O.00											<b>*</b> • • • • • • • • • • • • • • • • • • •			
Week: 10/08/12   10/4/12   Sun 6-7A	E49 KSDK	10/14/1	2 10/14/12		СМ	6-7A		S	:30	1	\$450.00 P-1	0.00 NM	1	\$450.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week														
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Section					·	-		S	.30	1	\$550 00 P-1	0.00 NM	3	\$1,650,00
Week: 10/15/12   10/21/12	L 30 NODK	10/21/1	2 11/04/12		OW	OTA		Б	.50		ψοσο.σσ1 -1	0.00 14101		Ψ1,000.00
Week: 10/22/12   10/28/12	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12   11/04/12   O/14/12   Meet The Press   CM   8-9A	Week: 10/	15/12			1									
E51 KSDK					1									
Meet The Press Sun 8-9A   Start Date   End Date   Weekdays   Spots/Week   Rate   New 10/08/12   10/14/12   11/04/12   Meet The Press   CM   8-9A					CM	-		C	.20		\$2.700.00 D 1	0.00 NM	4	¢2 700 00
Week: 10/08/12   10/14/12   11/04/12   Meet The Press   CM   8-9A	ESTRODE	10/14/1	2 10/14/12		_	0-9A		3	.30	1	\$2,700.00 F-1	U.UU INIVI	'	φ2,700.00
E52 KSDK 10/21/12 11/04/12 Meet The Press CM 8-9A	Star	rt Date	End Date		Spots/Week	Rate	Rating							
Meet The Press Sun 8-9A					1									
Week: 10/15/12       10/21/12      S       1 \$6,750.00       0.00         Week: 10/22/12       10/28/12      S       1 \$6,750.00       0.00         Week: 10/29/12       11/04/12      S       1 \$6,750.00       0.00         E53 KSDK 10/09/12 10/30/12 Tue Prime C Parenthood       CM 9-10P       -T :30       1 \$3,375.00 P-1       0.00 NM       2 \$6,750.00         Start Date Parenthood         Week: 10/08/12 10/14/12 -T 1 \$3,375.00       0.00 </td <td>E52 KSDK</td> <td>10/21/1</td> <td>2 11/04/12</td> <td></td> <td>_</td> <td>8-9A</td> <td>=</td> <td>S</td> <td>:30</td> <td>1</td> <td>\$6,750.00 P-1</td> <td>0.00 NM</td> <td>3</td> <td>\$20,250.00</td>	E52 KSDK	10/21/1	2 11/04/12		_	8-9A	=	S	:30	1	\$6,750.00 P-1	0.00 NM	3	\$20,250.00
Week: 10/22/12         10/28/12        S         1 \$6,750.00         0.00           Week: 10/29/12         11/04/12        S         1 \$6,750.00         0.00           E53 KSDK         10/09/12 10/30/12         Tue Prime C Parenthood         CM         9-10P         -T         :30         1 \$3,375.00 P-1         0.00 NM         2 \$6,750.00           Start Date End Date Weekdays 10/08/12         Weekdays         Spots/Week         Rate Rating Rating         No.00         N	<u>Sta</u>	rt Date	End Date		Spots/Week	Rate	Rating							
Week: 10/29/12   11/04/14   11/04/14   11/														
E53 KSDK 10/09/12 10/30/12 Tue Prime C														
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				Tue Prime C					:30	1	\$3,375.00 P-1	0.00 NM	2	\$6,750.00
Week: 10/08/12       10/14/12       -T       1 \$3,375.00       0.00         Week: 10/15/12       10/21/12       -T       1 \$3,375.00       0.00         Spot Ch Date Range Description       Start/End Time Start/End Time Pime C P	Star	rt Data	End Date		Snots/Meek	Rate	Rating							
Week: 10/15/12         10/21/12         -T         1 \$3,375.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           2 KSDK 10/15/12-10/21/12 Tue Prime C         9-10P         -T         :30(\$3,375.00)         0.00 NM           See MG 53.5 [Prgm Change]         9-10P        F         :30 \$3,375.00         0.00 NM           [uncredit]         Week: 10/22/12 10/28/12 - T         1 \$3,375.00         0.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           3 KSDK 10/22/12-10/28/12 Tue Prime C         9-10P         -T         :30(\$3,375.00)         0.00 NM           Credited [cancel]         [cancel]         9-10P         -T														
2 KSDK 10/15/12-10/21/12 Tue Prime C See MG 53.5 [Prgm Change] 5 KSDK 10/12/12-10/12/12 Fri Prime C 9-10PF :30 \$3,375.00 0.00 NM  [uncredit] Week: 10/22/12 10/28/12 -T 1 \$3,375.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSDK 10/22/12-10/28/12 Tue Prime C Credited [cancel]	Week: 10/	15/12	10/21/12	- T			0.00							
See MG 53.5         [Prgm Change]       9-10P      F       :30 \$3,375.00 0.00 NM         [uncredit]       Week: 10/22/12 10/28/12 - T       1 \$3,375.00 0.00         Spot Ch Date Range Description       Start/End Time Weekdays Length Rate Rtg Type         3 KSDK 10/22/12-10/28/12 Tue Prime C Credited [cancel]       9-10P       -T :30(\$3,375.00)       0.00 NM								_						
[Prgm Change] 5 KSDK 10/12/12-10/12/12 Fri Prime C 9-10P F :30 \$3,375.00 0.00 NM [uncredit] Week: 10/22/12 10/28/12 -T 1 \$3,375.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSDK 10/22/12-10/28/12 Tue Prime C 9-10P -T :30(\$3,375.00) 0.00 NM Credited [cancel]				ue Prime C	9-10	Р		- ]	[	-	:30 <del>(\$3,375.00)</del>	0.00 NM		
5 KSDK 10/12/12-10/12/12 Fri Prime C       9-10P      F       :30 \$3,375.00 0.00 NM         [uncredit]       Week: 10/22/12 10/28/12 - T       1 \$3,375.00 0.00         Spot Ch Date Range Description       Start/End Time Start/End Time Prime C 9-10P       Weekdays Length Rate Prime Rate Rtg Type - T         3 KSDK 10/22/12-10/28/12 Tue Prime C Cancel       9-10P       -T														
Week: 10/22/12       10/28/12       -T       1 \$3,375.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         3 KSDK 10/22/12-10/28/12 Tue Prime C       9-10P       -T       :30(\$3,375.00)       0.00 NM         Credited       [cancel]		-	-	ri Prime C	9-10	Р			F	_	:30 \$3,375.00	0.00 NM		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           3 KSDK 10/22/12-10/28/12 Tue Prime C         9-10P         -T         :30(\$3,375.00)         0.00 NM           Credited [cancel]         [cancel]	[und	credit]												
3 KSDK 10/22/12-10/28/12 Tue Prime C 9-10P -T :30( <del>\$3,375.00)</del> 0.00 NM  Credited [cancel]							0.00							
Credited [cancel]								_						
[cancel]			:-10/28/12 T	ue Prime C	9-10	٢		- ]	[	-	.3∪ <del>(\$3,375.00)</del>	U.UU /V///		
	_	-	11/04/12	- T	1	\$3,375.00	0.00							

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**KSDK** 

Order / Rev: 711523 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06304176 Product Desc: DSCC IE

Flight Dates: 10/09/12 - 11/05/12 Estimate: 1139

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots I	Rate Pri	Rtg Type	Spots	Amount
E 53 KSDK 1	10/09/12	2 10/30/12	Tue Prime C	СМ	9-10P	- T	:30	1 \$3,3	375.00 P-1	0.00 NM	2	\$6,750.00
01	Data	Ford Date	Parenthood	0	D-1-	Detien						
Start   Week: 10/29		End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week	Rate \$3,375.00	Rating 0.00						
	oriz Date Rai		escription	Star	End Time	0.00	Weekdays	Length	Rate	Rtg Type	l	
		2-11/04/12 T		9-10			- T		\$3,37 <u>5.00</u>			
See I	MG 53.	6							, -, - : - : - ;	,		
[prog	rammin	ng changeI	Now airing Go on/N	New Normal 10	)-11p]							
6 KSDK 1	0/30/12	2-10/30/12 T	ue Prime C	9-10	Р		- T	:30 <del>(</del>	\$ <del>3,375.00</del>	0.00 NM		
⊕ Credi	lited											
[canc	cel]											
N54 KSDK 1	10/15/12	2 10/15/12	M-F 5P News	CM	5-530P	M	:30	1 \$2,8	300.00 P-1	0.00 NM	1	\$2,800.00
			News Channel 5	at 5P								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09	9/12	10/15/12	M	1	\$2,800.00	0.00					•	
N55 KSDK 1	10/30/12	2 10/30/12	Tue Prime C	CM	9-10P	- T	- :30	1 \$3,3	375.00 P-1	0.00 NM	1	\$3,375.00
			Parenthood								•	
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29	9/12	11/04/12	- T	1	\$3,375.00	0.00						

Totals 170 \$283,600.00